

The University of Kashmir

Department of Tourism, Hospitality & Leisure Studies

Revised Time Table for Masters in Tourism & Travel Management (MTTM) 4th Semester (Autumn 2022)

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

Intended Outcome of Conceptual Session: To enhance the knowledge and understanding of the students about the subject- matter of tourism operation and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Management in Action: To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

Intended Outcome of Skill Development: To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

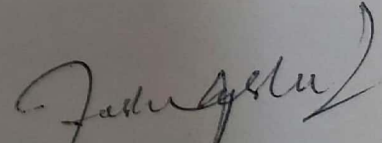
Time Day	Session I 09:30 am - 10:30 am	Session II 10:30 am - 11:30 am	Session III 11:30 am - 12:30 pm	Session IV 12:30 pm - 01:00 pm	01:00 To 02:00	Session V 02:00 pm - 03:00 pm	Session VI 03:00 pm - 04:00 pm	Session VII 04:00 pm - 05:00 pm
Monday	Sustainable Tourism Development (Dr. Aijaz Khaki)	Destination Management (Ms. Asra Zahoor)	Human Resource Management in Tourism (Dr. Reyaz A. Qureshi)	Library Break	B R E A K	Tourism Information System (Mr. Mir Autif Mohammad)	Eco & Heritage Club	Resource Lab / Tutorial (Dr. Aijaz Khaki)
Tuesday	Human Resource Management in Tourism (Dr. Reyaz A. Qureshi)	Resource Lab / Tutorial (Ms. Asra Zahoor)	Sustainable Tourism Development (Dr. Aijaz Khaki)	Library Break		Tourism Information System (Mr. Mir Autif Mohammad)	Internship & Training Project (Dr. Reyaz A. Qureshi)	Resource Lab / Tutorial (Dr. Mudasir)
Wednesday	Sustainable Tourism Development (Dr. Aijaz Khaki)	Destination Management (Ms. Asra Zahoor)	Human Resource Management in Tourism (Dr. Reyaz A. Qureshi)	Library Break		Resource Lab / Tutorial (Dr. Reyaz A. Qureshi)	Eco & Heritage Club	Tourism Information System (Mr. Mir Autif Mohammad)
Thursday	Internship & Training Project (Ms. Asra Zahoor)	Tourism Club	Sustainable Tourism Development (Dr. Aijaz Khaki)	Library Break		Destination Management (Ms. Asra Zahoor)	03:05 pm – 04:05 pm	04:10 pm – 05:10 pm
Friday	Resource Lab / Tutorial (Dr. Mudasir)	Destination Management (Ms. Asra Zahoor)	Internship & Training Project (Dr. Aijaz Khaki)	Library Break		Open and Generic Elective	Open and Generic Elective	Open and Generic Elective
						Tourism Club	Open and Generic Elective	Open and Generic Elective

No. KU/DTHLS/TT/MTTM-IV/2022

Dated: 01 August, 2022

Copy to:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, School of Business Studies, The University of Kashmir
- ✓ Special Secretary to Vice Chancellor for the kind information of the Hon'ble Vice-Chancellor
- ✓ All Faculty Members
- ✓ Notice Board
- ✓ Class Representative


(Dr. Reyaz A. Qureshi)
Coordinator

The University of Kashmir

Department of Tourism, Hospitality & Leisure Studies

Revised Time Table for Masters in Tourism & Travel Management (MTTM) 2nd Semester (Autumn 2022)

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

Intended Outcome of Conceptual Session: To enhance the knowledge and understanding of the students about the subject- matter of tourism operation and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Management in Action: To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

Intended Outcome of Skill Development: To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

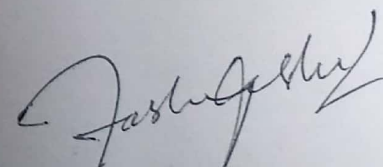
Time Day	Session I 09:30 am - 10:30 am	Session II 10:30 am - 11:30 am	Session III 11:30 am - 12:30 pm	Session IV 12:30 pm - 01:00 pm	01:00 To 02:00	Session V 02:00 pm - 03:00 pm	Session VI 03:00 pm - 04:00 pm	Session VII 04:00 pm - 05:00 pm
Monday	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Accounting for Tourism Managers (Dr. Mudasir Ah.)	Tourism Marketing (Dr. Aijaz Khaki)	Library Break	B R E A K	Resource Lab / Tutorial (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Ms. Asra Zahoor)	Entrepreneurship & Venture Creation in Tourism (Dr. Zubair Dada)
Tuesday	Tourism Marketing (Dr. Aijaz Khaki)	Accounting for Tourism Managers (Dr. Mudasir Ah.)	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Library Break		Resource Lab / Tutorial (Dr. Aijaz Khaki)	Tourist Transport Management (Ms. Asra Zahoor)	Entrepreneurship & Venture Creation in Tourism (Dr. Zubair)
Wednesday	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Accounting for Tourism Managers (Dr. Mudasir Ah.)	Resource Lab / Tutorial (Mr. Mir Autif Mohammad)	Library Break		Research Methodology (Dr. Mudasir Ah.)	Tourist Transport Management (Ms. Asra Zahoor)	Entrepreneurship & Venture Creation in Tourism (Dr. Zubair)
Thursday	Tourism Marketing (Dr. Aijaz Khaki)	Accounting for Tourism Managers (Dr. Mudasir Ah.)	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Library Break		Research Methodology (Dr. Mudasir Ah.)	03:05 pm – 04:05 pm	04:10 pm – 05:10 pm
Friday	Tourism Marketing (Dr. Aijaz Khaki)	Research Methodology (Dr. Mudasir Ah.)	Eco & Heritage Club (Mr. Mir Autif Mohammad)	Library Break		Entrepreneurship & Venture Creation in Tourism (Dr. Zubair)	Open and Generic Elective	Open and Generic Elective

No. KU/DTHLS/TT/MTTM-II/2022

Dated: May 01 August, 2022

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- ✓ Registrar, The University of Kashmir
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(Dr. Reyaz A. Qureshi)
 Coordinator