



# Department of Tourism, Hospitality & Leisure Studies University of Kashmir

Hazratbal, Srinagar-190006

[www.thls.uok.edu.in](http://www.thls.uok.edu.in); [www.kashmiruniversity.net](http://www.kashmiruniversity.net)



## WORLD TOURISM DAY 2022 CELEBRATION

Organized by  
DEPARTMENT OF TOURISM, HOSPITALITY AND LEISURE STUDIES, UNIVERSITY OF KASHMIR  
In collaboration with  
Himalayan Welfare Organisation (HWO)

27 SEPTEMBER 2022  
VENUE: EMMRC AUDITORIUM, UNIVERSITY OF KASHMIR

### PROGRAMME SCHEDULE

TUESDAY, 27 SEPTEMBER 2022

09:30 AM-  
10:30 AM **Arrival and Registration of participants**  
**Moderators:** Research Scholars and Student Volunteers, DTHLS, University of Kashmir

#### World Tourism Day Celebrations

**Welcome Address by Dr. Aijaz Ahmad Khaki,**  
DTHLS, University of Kashmir 10 Mins

**Special Address by Dr. Zubair Ahmad,**  
Coordinator, Tourism Management (DDE), University of Kashmir 10 Mins

10:30 AM-  
12:30 PM **Jamming by 1st Semester Students,**  
DTHLS, University of Kashmir 10 Mins

**Display of Vlogs made under the Theme of Rethinking Tourism**  
by **Students,** DTHLS, University of Kashmir 25 Mins

**Dance Fusion by 2<sup>nd</sup> Semester Students,**  
DTHLS, University of Kashmir 15 Mins

**Display of Paintings being made under the Theme of Rethinking Tourism** by **Students,** DTHLS, University of Kashmir 15 Mins

**Humour News** by **1<sup>st</sup> Semester Student,**  
DTHLS, University of Kashmir 10 Mins

**Moderators: Ms. Moniza & Ms. Iqra, Students,**  
DTHLS, University of Kashmir

12:30 PM –  
01:30 PM **Lunch break**

**WORLD TOURISM DAY 2022** | **RETHINKING TOURISM 27 SEPTEMBER**



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## POST LUNCH SESSION

### World Tourism Day Celebrations

	<b>Welcome Address by Dr. Reyaz Ahmad Qureshi,</b> Coordinator, DTHLS, University of Kashmir.	05 Mins.
	<b>Special Message by Mr. Mushtaq Ah Pahalgami,</b> President, Himalayan Welfare Organisation.	05 Mins
	<b>Speech by Mr. Farooq Ah Kathoo,</b> President, Travel Agents Association of Kashmir (TAAK).	05 Mins
	<b>Special Remarks by Guest of Honour Dr. Nisar Ahmad Mir,</b> Registrar, University of Kashmir.	10 Mins
	<b>Special Guest Message by Mr. Mahmood Ah Shah (JKAS),</b> Director, Department of Handicrafts and Handlooms, J&K (UT)	10 Mins
02:00 PM- 04:00 PM	<b>Presidential Address by Mr. Sarmad Hafeez (IAS),</b> Commissioner Secretary, J&K Govt (UT).	10 Mins
	<b>Cultural Performance (Rouf) by Students</b> DTHLS, University of Kashmir.	15 Mins
	<b>Ehsaas Skit by 2<sup>nd</sup> Semester Students,</b> DTHLS, University of Kashmir	15 Mins
	<b>Prize distribution</b>	05 Mins
	<b>Vote of Thanks by Dr. Aijaz Ahmad Khaki,</b> DTHLS, University of Kashmir	05 Mins
	<b>Group Photo</b>	
	<b>Moderators:</b> Ms. Anam & Ms. Nida, Research Scholars, DTHLS, University of Kashmir	

04:00 PM-  
05:00 PM

High Tea for Guests, Dining Hall, EMMRC