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Dean School of Business Studies, UoK

Conference Convener

Dr. Reyaz A. Qureshi

Head

Department of Tourism, Hospitality and Leisure
Studies, University of Kashmir

Co-Convener

Dr. Shahnawaz Ahmad Dar

Associate Professor

Department of Tourism, Hospitality and Leisure
Studies, University of Kashmir

Dr. Aijaz Ahmad Khaki

Associate Professor

Department of Tourism, Hospitality and Leisure
Studies, University of Kashmir

Organizing Committee

Dr. Reyaz A. Qureshi
Dr. Shahnawaz Ahmad Dar
Dr. Aijaz Ahmad Khaki
Dr. Zubair Ahmad Dada
Mr. Inderpuneet Johar
Mr. Manzoor Ahmad Khan

Registration Fee

Faculty Members: ₹ 1500
Research Scholars:
₹ 1000 (offline)
₹ 500 (Online)
Students: ₹ 500
Industry Professionals: ₹ 1500

Bank Account Details for Registration Fee

Account Name: Department of Tourism,
Hospitality and Leisure Studies

Bank Name: J&K Bank

Branch: University Campus Hazratbal, Srinagar

Account Number: 000704510000203

IFSC Code: JAKA0NASEEM

The registration fee will cover the conference kit, tea, and lunch. Additional charges for boarding and lodging will be applicable. Limited rooms in the University Guest Houses may be reserved well in advance for participants after registration, on a first-come, first-served basis, at Rs. 1,500 per person per night on a twin-sharing basis with the MAP plan.

Contact Details

Dr. Reyaz A. Qureshi: 9419071552

Dr. Shahnawaz Ahmad Dar: 9797018011

Dr. Aijaz Ahmad Khaki: 9906685510

Click on the link below to register.

<https://docs.google.com/forms/d/e/1FAIpQLSeqr0jKD3E1rhKZOw51GrDDpC1AtNpAYzQvBma5BY1qjpOmAvIewform?usp=sharing&ouid=100696502676487441476>



**Scan QR
For Registration!!!**



अतुल्य! भारत
Incredible India

One Day National Conference on

**Beyond Sustainability: Advancing Regenerative
Models in Tourism Development**

Organised By

**Department of Tourism, Hospitality and
Leisure Studies,
University of Kashmir, Srinagar**

24 March, 2026

Hybrid Mode



About the University

The University of Jammu and Kashmir was established in 1948 and later bifurcated in 1969 into the University of Kashmir at Srinagar and the University of Jammu at Jammu. The University of Kashmir is located at Hazratbal, Srinagar, between the iconic Dal Lake and Nigeen Lake. Spread across 247 acres, the main campus comprises Hazratbal Campus, Naseem Bagh Campus, and Mirza Bagh Campus (residential), with additional land at Zakura for expansion. To enhance access to higher education, the University has established satellite campuses at Anantnag (South Campus), Baramulla (North Campus), and Kupwara, along with a sub-office at Jammu. It offers a wide range of programmes across major faculties. Committed to academic excellence, the University provides a stimulating environment for learning and research and has been re-accredited with an A++ grade by NAAC, reflecting its high standards in teaching and research.

About the Department of THLS

Tourism academics and research at the University of Kashmir began in 2012 with the introduction of the Master's Degree Programme in Travel and Hospitality Management under the aegis of the erstwhile Business School, now the Department of Management Studies. Since then, the programme has played a leading role in education, research, training, and capacity building in the tourism sector, with numerous scholars pursuing research and hundreds of students trained for the tourism and hospitality industry. In June 2021, the programme was established as an independent department named the Department of Tourism, Hospitality and Leisure Studies (DTH&LS). The Department adopts a comprehensive and practice-oriented approach to tourism, hospitality, and leisure education and research. It aims to become a global centre of excellence in teaching, research, and consultancy by undertaking cutting-edge research, developing industry-relevant competencies, and nurturing future professionals, entrepreneurs, and researchers through innovative academic programmes and strong industry collaborations.

About Conference

The National Conference on "Beyond Sustainability: Advancing Regenerative Models in Tourism Development" seeks to explore a transformative shift in tourism thinking and practice. While sustainability has traditionally focused on minimizing negative impacts, regenerative tourism moves further by aiming to restore ecosystems, revitalize communities, and create net-positive value for destinations. The conference provides a multidisciplinary platform for academicians, researchers, policymakers, industry professionals, and students to deliberate on innovative frameworks, climate-resilient strategies, community-led approaches, circular business models, and technology-enabled solutions that advance regenerative outcomes. Through dialogue, knowledge exchange, and collaborative engagement, the conference aims to contribute to the development of tourism models that are restorative, inclusive, adaptive, and future-oriented.

Conference Themes

- Regenerative Tourism: Conceptual Foundations and Paradigm Shifts
- Climate Resilience, Biodiversity, and Ecological Restoration
- Community-Led Development, Culture, and Indigenous Knowledge Systems
- Policy Frameworks, Governance, and Institutional Innovation
- Technology, Digital Transformation, and Smart Tourism Systems
- Rural Regeneration, Entrepreneurship, and Inclusive Growth
- Regenerative Hospitality and Circular Business Models
- Wellness, Spirituality, and Slow Tourism Approaches
- Education, Capacity Building, and Skill Development in Regenerative Tourism

Conference objectives

- To examine and advance the concept of regenerative tourism beyond sustainability frameworks.
- To promote environmentally restorative and climate-resilient tourism development practices.
- To strengthen community-led, inclusive, and culturally grounded tourism models.
- To explore supportive policy, governance, and institutional mechanisms for regeneration.
- We aim to foster innovation, ethical business practices, and capacity-building to ensure a sustainable and long-lasting impact.

Conference Format

- Keynote Lectures by Experts from Academia and Industry
- Panel Discussions: Regenerative Models of Tourism for a Better Future
- Young Researcher Paper Presentations for emerging scholars

Call for Papers–Key Dates

Abstract Submission: 15th March 2026

Full Paper Submission: 20th March 2026

Notification of Acceptance: 17th March 2026

Submission Guidelines

Extended Abstracts (100–300 words):

Include title, authors, affiliations, contact info, background, literature review, methodology, results, discussion, and conclusion.

Submit in .docx format to

conference.dthls@gmail.com

Structure of Full Paper

Title of the Paper, Abstract (250–300 words) with 3–5 Keywords, Introduction, Review of Literature, Research Methodology, Analysis and Discussion, Findings (if applicable), Conclusion and Implications

Target Audience

Academicians, Researchers, Phd scholars, Industry professionals, Policymakers and Students.

Formatting

All papers must be submitted in English and prepared in Times New Roman, font size 12, with 1.5 line spacing and justified alignment on A4 size paper with 1-inch margins on all sides. The title should be in bold, font size 14. The full paper should be between 4,000–6,000 words, including references. An abstract of 250–300 words with 3–5 keywords must be included. Authors must follow APA 7th Edition referencing style. Tables and figures should be properly numbered with sources clearly mentioned.

Additional Requirements:

Ethics Statement confirming adherence to guidelines

Conflict of Interest Statement declaring any potential conflicts