Department of Tourism, Hospitality & Leisure Studies
University of Kashmir

Hazratbal, Srinagar-190006
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NOTICE

It is notified for the information of all the scholars and students of the Department that the Department is organizing an extension lecture by Mr. Sameer Baktoo, Tourism Entrepreneur and President, Ecotourism Association of Kashmir on "Responsible Tourism and Innovative Marketing Strategies: Reimagining the Future of Tourism in Kashmir" on November 19, 2026 (Thursday) at 02:30 pm in the lecture hall of the department.

All scholars and students of MTTM 3rd & 1st semester are accordingly informed to attend the said session at the stipulated time and venue.

(Dr Reyaz A. Qureshi)
Head of Department

No: F(Extension Lecture/DTHLS/2026
Dated: 18.11.2026

Copy to:

- Dean, School of Business Studies for information.
- Special Secretary to Hon`ble VC for information of Hon`ble VC.
- All faculty members of the department.
- CR`s of MTTM 3rd & 1st semester.
- Notice Board/Departmental Website
- File