

## Department of Tourism, Hospitality & Leisure Studies

### Time Table for Masters in Tourism & Travel Management (MTTM) 2<sup>nd</sup> Semester (Spring 2024)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:** To enhance the knowledge and understanding of the students about the subject- matter of tourism operation and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:** To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:** To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

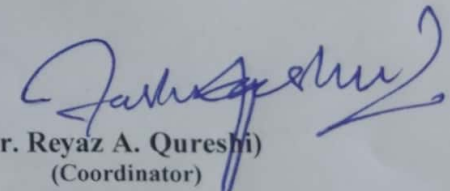
Time Day	Session I 09:30 am - 10:30 am	Session II 10:30 am - 11:30 am	Session III 11:30 am - 12:30 noon	Session IV 12:30 pm - 01:00 pm	01:00 To 02:00	Session V 02:00 pm - 03:00 pm	Session VI 03:00 pm - 04:00 pm	Session VII 04:00 pm - 05:00 pm
Monday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Research Methodology (Dr. Aijaz A. Khaki)	Library Break	B	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Dr. Mehruq Khan)	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)
Tuesday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Research Methodology (Dr. Aijaz A. Khaki)	Library Break		R	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Dr. Mehruq Khan)
Wednesday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Research Methodology (Dr. Aijaz A. Khaki)	Library Break	E	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Dr. Mehruq Khan)	Resource Lab / Tutorial (Dr. Reyaz A. Qureshi)
Thursday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)	Library Break	A	Resource Lab / Tutorial (Dr. Inder Puneet)	03:00 pm - 04:00 pm Open and Generic Elective	04:00 pm - 05:00 pm Open and Generic Elective
Friday	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Resource Lab / Tutorial (Mr. Manzoor A. Khan)	Library Break		K	Resource Lab / Tutorials (Dr. Aijaz A. Khaki)	Open and Generic Elective

No. KU/DTHLS/TT/MTTM-II/2024

Dated: April 01, 2024

Copy to:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, Faculty of Commerce & Management Studies, The University of Kashmir
- ✓ Special Secretary to Vice Chancellor for the kind information of the Hon'ble Vice-Chancellor
- ✓ Class Representative
- ✓ All Faculty Members
- ✓ Notice Board

  
(Dr. Reyaz A. Qureshi)  
(Coordinator)

# The University of Kashmir

## Department of Tourism, Hospitality & Leisure Studies

### Time Table for Masters in Tourism & Travel Management (MTTM) 4<sup>th</sup> Semester, Batch 2022 (Spring 2024)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:** To enhance the knowledge and understanding of the students about the subject- matter of tourism operation and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:** To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:** To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

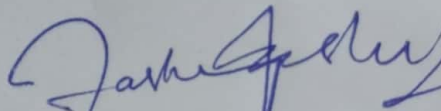
Time Day	Session I 09:30 am - 10:30 am	Session II 10:30 am - 11:30 am	Session III 11:30 am - 12:30 pm	Session IV 12:30 pm - 01:00 pm	01:00 To 02:00	Session V 02:00 pm - 03:00 pm	Session VI 03:00 pm - 04:00 pm	Session VII 04:00 pm - 05:00 pm
Monday	Sustainable Tourism Development (Dr. Aijaz Khaki)	Human Resource Management in Tourism (Dr. Reyaz A. Qureshi)	Destination Management (Mr. Manzoor A. Khan)	Library Break	B R E A K	Tourism Information System (Mr. Inder Puneet)	Internship & Training Project (Dr. Mudasir Mir)	Internship & Training Project (Dr. Mehruk Khan)
Tuesday	Sustainable Tourism Development (Dr. Aijaz Khaki)	Human Resource Management in Tourism (Dr. Reyaz A. Qureshi)	Destination Management (Mr. Manzoor A. Khan)	Library Break		Tourism Information System (Mr. Inder Puneet)	Internship & Training Project (Dr. Mudasir Mir)	Internship & Training Project (Dr. Mehruq Khan)
Wednesday	Sustainable Tourism Development (Dr. Aijaz Khaki)	Human Resource Management in Tourism (Dr. Reyaz A. Qureshi)	Destination Management (Mr. Manzoor A. Khan)	Library Break		Tourism Information System (Mr. Inder Puneet)	Internship & Training Project (Dr. Mudasir Mir)	Internship & Training Project (Dr. Mehruq Khan)
Thursday	Sustainable Tourism Development (Dr. Aijaz Khaki)	Internship & Training Project (Dr. Mehruq Khan)	Destination Management (Mr. Manzoor A. Khan)	Library Break		Internship & Training Project (Dr. Mudasir Mir)	<b>03:05 pm – 04:05 pm</b>	<b>04:10 pm – 05:10 pm</b>
Friday	Resource Lab / Tutorial (Dr. Mudasir)	Internship & Training Project (Dr. Mehruq Khan)	Internship & Training Project (Dr. Mudasir Mir)	Library Break		Internship & Training Project (Dr. Mudasir Mir)	Open and Generic Elective	Open and Generic Elective

No. KU/DTHLS/TT/MTTM-IV/2024

Dated: April 1<sup>st</sup>, 2024

Copy to:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, School of Business Studies, The University of Kashmir
- ✓ Special Secretary to Vice Chancellor for the kind information of the Hon'ble Vice-Chancellor
- ✓ All Faculty Members
- ✓ Notice Board
- ✓ Class Representative

  
**(Dr. Reyaz A. Qureshi)**  
**Coordinator**