

Self-Study Report (SSR) - Criterion-1

Information to be submitted by Departments/Directorates/Centres for Each Programme Offered

1	Department/Directorate/Centre/Institute:	Department of Tourism Hospitality & Leisure Studies		
2	Name of the Programme Offered:	Masters of Tourism and Travel Management		
3	Departmental website link of the complete/updated syllabus:	https://thls.uok.edu.in/Files/9c0ccb5c-f84b-4f00-9410-046481003a8e/Menu/MTTM_Syllabus_2024_06d9a668-5e02-442c-8709-0e986aa3e164.pdf		
4	Number of Courses in the Programme? 42			
5A	Number of New Courses introduced in the Programme since 2019? 12			
5B	List of New Courses introduced since 2019:			
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Description</i>	
	MTTM24105DCE	Recreation & Leisure Pogramming	The course will help the student to examine the role of leisure in individual and community well-being and the basic principles of recreation and leisure service delivery hence making him gain proficiency in designing, planning, and implementing inclusive and accessible recreation and leisure programs.	
	MTTM24108DCE	Tourism Theory and Social Science	This course aims to provide students gain insights into the socio-cultural, economic, and environmental dimensions of tourism phenomena.	
	MTTM24109DCE	Destination Research & Field Visit-I(DRFV)	It is a practical exposure to various tourism destinations in Kashmir enabling students to gain insights into the dynamics of tourism destinations and identify challenges affecting their competitiveness.	
	MTTM24205DCE	Itinerary Preparation & Tour Designing	This course will help the students to develop itinerary, drafting skills that are applicable in the travel industry and will be able to calculate costing for various itineraries.	
	MTTM24208DCE	Tourism Models and Systems	This subject will provide students with an in-depth understanding of advanced models and systems in the field of tourism, enabling them to analyse, interpret, and apply complex frameworks to address contemporary challenges and opportunities in the tourism industry.	
	MTTM24209DCE	Destination Research & Field Visit-II (DRFV)	The One-Week DRFV aims to provide students with an extensive opportunity to explore and familiarize themselves with tourism destinations in Kashmir. The program focuses on studying the five As (Attractions, Accessibility, Accommodation, Amenities, and Activities) and identifying challenges hindering the development of these destinations to enhance their competitiveness	
	MTTM24307DCE	Coconsumer Behaviour in Tourism	This will help students gain a comprehensive understanding of tourist behavior and its driving factors, including modern insights into motivations, the impact of societal and economic influences on decision-making, and how technology shapes tourism experiences.	
	MTTM24308DCE	Tourism Resources of the World	The subject will help the students in understanding the significance of geographical knowledge in designing the itineraries for the travellers, suggesting them various destinations for their travel and shall give them an extra edge in formulating strategies for effective tourism planning and development	
	MTTM24309DCE	Destination Research & Field Visit-III (DRFV)	This aims to familiarize students with major tourism destinations of national importance in and around Kashmir, providing hands-on experience in designing itineraries, making reservations, booking accommodations, arranging sightseeing, and interacting with stakeholders.	
	MTTM24403CR	Tourism Technology	This will equip students with the knowledge, skills, and competencies with regards to Digital Marketing, virtual reality (VR), augmented reality (AR) which are necessary to succeed in various roles within the tourism industry, as well as to adapt to the evolving technological landscape shaping the sector.	
	MTTM24406DCE	Peace building through Tourism	This course will provide students with an advanced understanding of how tourism can catalyse peace-building and conflict resolution	
MTTM24409DCE	Dissertation	The Dissertation component of the program aims to provide students with the opportunity to undertake independent research and develop confidence in analyzing problems and issues in tourism management		
5C	Departmental website link in support of New Courses introduced in the Programme since 2019.	https://thls.uok.edu.in/Files/9c0ccb5c-f84b-4f00-9410-046481003a8e/Menu/MTTM_Syllabus_2024_06d9a668-5e02-442c-8709-0e986aa3e164.pdf		
6A	Dates of syllabus revisions during the last five years. (2019-2023)	8-Apr-24		
6B	Departmental website link in support of syllabus revisions.	https://thls.uok.edu.in/Files/9c0ccb5c-f84b-4f00-9410-046481003a8e/Menu/MTTM_Syllabus_2024_06d9a668-5e02-442c-8709-0e986aa3e164.pdf		
7	Are Programme Outcomes (POs) clearly mentioned in the syllabus? Y			
8	Are the Course Outcomes (COs) mentioned for each course of the programme? Y			

9A	Does POs & COs have relevance to local, regional & global developmental needs? Y			
9B	List of courses addressing Local Needs:			
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>	
	MTTM18103CR	Travel Agency Management & Tour Operations	Travel Agency Management & Tour Operations is the basis for understanding the modus operandi of a travel and tour company. It shall substantiate the students with the basic practical inputs about the various procedures involved in this course is prescribed to appraise students about the essentials of the hospitality industry. To aware students about the important departments of a classified hotel and to teach them various aspects related to accommodation industry.	
	MTTM18106DCE	Hospitality Management	The purpose of this course is to acquire an in-depth knowledge about the business communication and personality development and to make students familiar with the techniques and approaches to become a successful communicator.	
	MTTM18107DCE	Tourism Communication	The students are expected to learn about the media landscape and communicative structure of travel Journalism, media and content. The course aspires to train up students in travel journalism skills and its allied parameters.	
	MTTM18108DCE	Travel Media and Journalism	The objective of this course is to help students to understand the significance of ecotourism. The course aims to make students able to comprehend the theories and practices of ecotourism to manage natural resources.	
	MTTM18001OE	Ecotourism Development	The students are expected to learn about the broader landscape of tourism entrepreneurship and the course desires to impart fundamental knowledge and skills required to run successful enterprises. The course aspires to prepare students in entrepreneurship development, incubation, start-ups and venture creation in tourism and its allied.	
	MTTM18204CR	Entrepreneurship and Venture Creation in Tourism	This subject is intended to prepare students to enter a transport company where he will be required to be well-versed with the modalities of tourist transport management.	
	MTTM18209DCE	Tourist Transport Management	The aim of the course is to familiarize the learners about the tourism resources of Jammu and Kashmir. The course will enable the learners about the historic and present scenario of tourism industry in the state of Jammu and Kashmir and will enhance their knowledge about the tourism resources of the state.	
	MTTM18002OE	Tourism Products of Jammu and Kashmir	Adventure tourism is considered as an essential part of tourism and an understanding of this type of tourism is required for any tourism professional. This course would provide a basic knowledge of technicalities in various adventure tourism related activities and an understanding of an approach in the management of adventure tourism.	
	MTTM18302CR	Adventure Tourism Management	This course will provide students with the knowledge and strategies for preservation protection and promotion of heritage assets of any place or region. The students will know about the rich heritage existing in different forms and the techniques of how to handle them in the most efficient ways.	
	MTTM18303CR	Heritage Tourism Management	The objective of the course is to create awareness among the learners regarding business opportunities in tourism ventures and enable them to start and manage enterprises successfully.	
	MTTM18002GE	Tourism Business Opportunities	This course will make students to understand and appreciate competition between tourism destinations, which has continued to increase in recent years and how destinations can be built.	
	MTTM18401CR	Destination Management	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.	
	MTTM18402CR	Sustainable Tourism Development	This internship not only bridges the gap between theoretical and practical applications but also enhances the skill sets and knowledge required to thrive in the tourism sector. Students will also get an opportunity to understand the tourism scenario better, be a good team player, understand what their customers and clients require from them in addition to prepare them for better placement opportunity.	
	MTTM18404CR	Internship and Training Project	The course has been directed towards building the conceptual and operational knowledge of the students in community building projects and tourism sector. The course aims to expose the community resources and their mobilization constraints to the professionals.	
	MTTM18003GE	Community Based Tourism		
9C	List of courses addressing Regional Needs:			
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>	
	MTTM18101CR	Tourism Principles and Practices	An introductory course focusing on the fundamentals of tourism. This will give broader understanding of tourism concepts and an overview of tourism industry and its various organisations.	
	MTTM18103CR	Travel Agency Management & Tour Operations	Travel Agency Management & Tour Operations is the basis for understanding the modus operandi of a travel and tour company. It shall substantiate the students with the basic practical inputs about the various procedures involved in handling the operations of a travel agency.	
	MTTM18106DCE	Hospitality Management	This course is prescribed to appraise students about the essentials of the hospitality industry. To aware students about the important departments of a classified hotel and to teach them various aspects related to accommodation industry.	
	MTTM18107DCE	Tourism Communication	The purpose of this course is to acquire an in-depth knowledge about the business communication and personality development and to make students familiar with the techniques and approaches to become a successful communicator.	
	MTTM18108DCE	Travel Media and Journalism	The students are expected to learn about the media landscape and communicative structure of travel Journalism, media and content. The course aspires to train up students in travel journalism skills and its allied parameters.	
	MTTM18001GE	Fundamentals of Tourism	This will be an introductory course focusing on the basics of tourism studies. This will give students broader understanding of tourism concepts principles and practices and an overview of tourism industry and its various organisations.	
	MTTM18001OE	Ecotourism Development	The objective of this course is to help students to understand the significance of ecotourism. The course aims to make students able to comprehend the theories and practices of ecotourism to manage natural resources.	
	MTTM18201CR	Tourism Marketing	The students are expected to attain a basic knowledge of marketing principals, study to suitability of alternative promotional approaches to and formulate marketing plans and promotional approaches to tourism and other related organizations.	
	MTTM18202CR	Tourism Policy, Planning and Development	The course shall develop the student's understanding of tourism planning and its techniques, significant for rational decision making. It shall further enrich the understanding between the resource management and tourism development.	
	MTTM18203CR	Accounting for Tourism Managers	The objective of this course is to enable the tourism students to acquire knowledge of the financial accounting principles and practices, equip the students with skills for recording various kinds of tourism business transactions and familiarize the students with the techniques of preparing financial statements of tourism organisations.	
	MTTM18204CR	Entrepreneurship and Venture Creation in Tourism	The students are expected to learn about the broader landscape of tourism entrepreneurship and the course desires to impart fundamental knowledge and skills required to run successful enterprises. The course aspires to prepare students in entrepreneurship development, incubation, start-ups and venture creation in tourism and its allied.	
	MTTM18208DCE	Research Methodology	The aim of this course is to equip the students with basic understanding of research methodology and to provide an insight into the application of modern analytical tools and techniques for the purpose of tourism management.	

MTTM18209DCE	Tourist Transport Management	This subject is intended to prepare students to enter a transport company where he will be required to be well-versed with the modalities of tourist transport management.
MTTM18301CR	Ethical and Legal Aspects in Tourism	To enable the students to understand the ethical, legal and regulatory aspects in tourism business and the intricacies of the legal system that regulates and promotes business in tourism industry.
MTTM18302CR	Adventure Tourism Management	Adventure tourism is considered as an essential part of tourism and an understanding of this type of tourism is required for any tourism professional. This course would provide a basic knowledge of technicalities in various
MTTM18303CR	Heritage Tourism Management	This course will provide students with the knowledge and strategies for preservation protection and promotion of heritage assets of any place or region. The students will know about the rich heritage existing in different forms and the techniques of how to handle them in the most efficient ways.
MTTM18306DCE	Aviation and Cargo Management	This course shall enable students to gain a thorough insights into various operations and management of airlines, airports and cargo handling business. Further, it shall prepare students for the dynamics of airlines, airports and air cargo industry.
MTTM18307DCE	Strategic Tourism Management	The objectives of this course are to integrate the skills and knowledge, students have acquired in functional areas and develop in students a holistic perspective of the tourism enterprises and critical business skills needed to plan and manage strategic activities effectively
MTTM18002GE	Tourism Business Opportunities	The objective of the course is to create awareness among the learners regarding business opportunities in tourism ventures and enable them to start and manage enterprises successfully.
MTTM18401CR	Destination Management	This course will make students to understand and appreciate competition between tourism destinations, which has continued to increase in recent years and how destinations can be built.
MTTM18402CR	Sustainable Tourism Development	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.
MTTM18404CR	Internship and Training Project	This internship not only bridges the gap between theoretical and practical applications but also enhances the skill sets and knowledge required to thrive in the tourism sector. Students will also get an opportunity to understand the tourism scenario better, be a good team player, understand what their customers and clients require from them in addition to prepare them for better placement opportunity.
MTTM18405DCE	Tourism Information system	The course shall inform the students about the role of Information Technology in travel, tourism and hospitality industry. It will enhance the knowledge of the student in emerging technological issues in management with special focus on travel, tourism and hospitality sectors.
MTTM18406DCE	Human Resource Management in Tourism	The basic objective of this course is to help the students to acquire and develop decision making skills in relation to managing people in organizations and to create an understanding of the various policies and practices of human resource management.
MTTM18407DCE	Quantitative Methods in Tourism	The objective of the course is to make the students familiar with some basic statistics and operations research techniques that have wide applications in Tourism business and economics. The main focus, however, is in their applications in decision making of tourism operations.
MTTM18408DCE	Management of Service Operations	The basic objective of this course is to develop insights into understanding the basic concepts of services, managing operations and delivering quality service to customers in a complex and dynamic environment.
MTTM18003GE	Community Based Tourism	The course has been directed towards building the conceptual and operational knowledge of the students in community building projects and tourism sector. The course aims to expose the community resources and their mobilization constraints to the professionals.
MTTM18004GE	MICE Tourism	The purpose of this course is to familiarize the students with the essentials of Meetings, Incentive, Conference and Exposition (MICE) planning and to understand the managerial and operational aspects pertaining to MICE Tourism.

9D

List of courses addressing Global Needs:		
Course Code	Course Title	Brief Justification
MTTM18101CR	Tourism Principles and Practices	An introductory course focusing on the fundamentals of tourism. This will give broader understanding of tourism concepts and an overview of tourism industry and its various organisations.
MTTM18102CR	Management and Organisational Behaviour	The objective of this paper is to enable the students to understand the multiplicity of interrelated factors which influence the behaviour and performance of people as members of work organizations.
MTTM18103CR	Travel Agency Management & Tour Operations	Travel Agency Management & Tour Operations is the basis for understanding the modus operandi of a travel and tour company. It shall substantiate the students with the basic practical inputs about the various procedures involved in
MTTM18104CR	Tourism Geography	This course shall help the students in understanding the significance of geographical and destination knowledge in designing the itineraries for the travellers, suggesting them various destinations for their travel and shall give them
MTTM18106DCE	Hospitality Management	This course is prescribed to appraise students about the essentials of the hospitality industry. To aware students about the important departments of a classified hotel and to teach them various aspects related to accommodation
MTTM18107DCE	Tourism Communication	The purpose of this course is to acquire an in-depth knowledge about the business communication and personality development and to make students familiar with the techniques and approaches to become a successful
MTTM18001GE	Fundamentals of Tourism	This will be an introductory course focusing on the basics of tourism studies. This will give students broader understanding of tourism concepts principles and practices and an overview of tourism industry and its various organisations.
MTTM18201CR	Tourism Marketing	The students are expected to attain a basic knowledge of marketing principals, study to suitability of alternative promotional approaches to and formulate marketing plans and promotional approaches to tourism and other related organizations.
MTTM18202CR	Tourism Policy, Planning and Development	The course shall develop the student's understanding of tourism planning and its techniques, significant for rational decision making. It shall further enrich the understanding between the resource management and tourism development.
MTTM18203CR	Accounting for Tourism Managers	The objective of this course is to enable the tourism students to acquire knowledge of the financial accounting principles and practices, equip the students with skills for recording various kinds of tourism business transactions and familiarize the students with the techniques of preparing financial statements of tourism organisations.
MTTM18204CR	Entrepreneurship and Venture Creation in Tourism	The students are expected to learn about the broader landscape of tourism entrepreneurship and the course desires to impart fundamental knowledge and skills required to run successful enterprises. The course aspires to prepare students in entrepreneurship development, incubation, start-ups and venture creation in tourism and its allied

MTTM18206DCE	Foreign Language - Arabic	The aim is to develop effective communication with greater emphasis on oral communication so that students can write and understand Arabic Language most efficiently and effectively.
MTTM18207DCE	Tourism Economics	The objective of the course is to develop an understanding of concepts and tools of economics in tourism in relation to management decision making and enable them to apply this knowledge in business decision making.
MTTM18208DCE	Research Methodology	The aim of this course is to equip the students with basic understanding of research methodology and to provide an insight into the application of modern analytical tools and techniques for the purpose of tourism management decision making.
MTTM18209DCE	Tourist Transport Management	This subject is intended to prepare students to enter a transport company where he will be required to be well-versed with the modalities of tourist transport management.
MTTM18301CR	Ethical and Legal Aspects in Tourism	To enable the students to understand the ethical, legal and regulatory aspects in tourism business and the intricacies of the legal system that regulates and promotes business in tourism industry.
MTTM18305DCE	Financial Management in Tourism	To acquaint tourism students to the fundamental concepts of finance in tourism sector
MTTM18306DCE	Aviation and Cargo Management	This course shall enable students to gain a thorough insights into various operations and management of airlines, airports and cargo handling business. Further, it shall prepare students for the dynamics of airlines, airports and air cargo industry.
MTTM18307DCE	Strategic Tourism Management	The objectives of this course are to integrate the skills and knowledge, students have acquired in functional areas and develop in students a holistic perspective of the tourism enterprises and critical business skills needed to plan and manage strategic activities effectively
MTTM18308DCE	Foreign Language - French	The aim is to develop effective communication with greater emphasis on oral communication so that students can write and understand French Language most efficiently and effectively.
MTTM18401CR	Destination Management	This course will make students to understand and appreciate competition between tourism destinations, which has continued to increase in recent years and how destinations can be built.
MTTM18402CR	Sustainable Tourism Development	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.
MTTM18405DCE	Tourism Information system	The course shall inform the students about the role of Information Technology in travel, tourism and hospitality industry. It will enhance the knowledge of the student in emerging technological issues in management with special focus on travel, tourism and hospitality sectors.
MTTM18406DCE	Human Resource Management in Tourism	The basic objective of this course is to help the students to acquire and develop decision making skills in relation to managing people in organizations and to create an understanding of the various policies and practices of human resource management.
MTTM18407DCE	Quantitative Methods in Tourism	The objective of the course is to make the students familiar with some basic statistics and operations research techniques that have wide applications in Tourism business and economics. The main focus, however, is in their applications in decision making of tourism operations.
MTTM18408DCE	Management of Service Operations	The basic objective of this course is to develop insights into understanding the basic concepts of services, managing operations and delivering quality service to customers in a complex and dynamic environment.
MTTM18004GE	MICE Tourism	The purpose of this course is to familiarize the students with the essentials of Meetings, Incentive, Conference and Exposition (MICE) planning and to understand the managerial and operational aspects pertaining to MICE Tourism.

10A	Does the Programme offer focus on Employability/ Entrepreneurship/ Skill development courses? (Y/N) Y		
10B	List of Employability Courses:		
	Course Code	Course Title	Brief Justification
	MTTM18104CR	Tourism Geography	This course shall help the students in understanding the significance of geographical and destination knowledge in designing the itineraries for the travellers, suggesting them various destinations for their travel and shall give them an extra edge in formulating strategies for effective tourism planning and development.
	MTTM18106DCE	Hospitality Management	This course is prescribed to appraise students about the essentials of the hospitality industry. To aware students about the important departments of a classified hotel and to teach them various aspects related to accommodation Industry.
	MTTM18108DCE	Travel Media and Journalism	The students are expected to learn about the media landscape and communicative structure of travel Journalism, media and content. The course aspires to train up students in travel journalism skills and its allied parameters.
	MTTM18203CR	Accounting for Tourism Managers	The objective of this course is to enable the tourism students to acquire knowledge of the financial accounting principles and practices, equip the students with skills for recording various kinds of tourism business transactions and familiarize the students with the techniques of preparing financial statements of tourism organisations.
	MTTM18204CR	Entrepreneurship and Venture Creation in Tourism	The students are expected to learn about the broader landscape of tourism entrepreneurship and the course desires to impart fundamental knowledge and skills required to run successful enterprises. The course aspires to prepare students in entrepreneurship development, incubation, start ups and venture creation in tourism and its allied sectors.
	MTTM18206DCE	Foreign Language - Arabic	The aim is to develop effective communication with greater emphasis on oral communication so that students can write and understand Arabic Language most efficiently and effectively.
	MTTM18209DCE	Tourist Transport Management	This subject is intended to prepare students to enter a transport company where he will be required to be well-versed with the modalities of tourist transport management.
	MTTM18002OE	Tourism Products of Jammu and Kashmir	The aim of the course is to familiarize the learners about the tourism resources of Jammu and Kashmir. The course will enable the learners about the historic and present scenario of tourism industry in the state of Jammu and Kashmir and will enhance their knowledge about the tourism resources of the state.
	MTTM18302CR	Adventure Tourism Management	Adventure tourism is considered as an essential part of tourism and an understanding of this type of tourism is required for any tourism professional. This course would provide a basic knowledge of technicalities in various adventure tourism related activities and an understanding of an approach in the management of adventure tourism.
	MTTM18303CR	Heritage Tourism Management	This course will provide students with the knowledge and strategies for preservation protection and promotion of heritage assets of any place or region. The students will know about the rich heritage existing in different forms and the techniques of how to handle them in the most efficient ways.
	MTTM18305DCE	Financial Management in Tourism	To acquaint tourism students to the fundamental concepts of finance in tourism sector
	MTTM18306DCE	Aviation and Cargo Management	This course shall enable students to gain a thorough insights into various operations and management of airlines, airports and cargo handling business. Further, it shall prepare students for the dynamics of airlines, airports and air cargo industry.
	MTTM18308DCE	Foreign Language - French	The aim is to develop effective communication with greater emphasis on oral communication so that students can write and understand French Language most efficiently and effectively.
	MTTM18002GE	Tourism Business Opportunities	The objective of the course is to create awareness among the learners regarding business opportunities in tourism ventures and enable them to start and manage enterprises successfully.
	MTTM18401CR	Destination Management	This course will make students to understand and appreciate competition between tourism destinations, which has continued to increase in recent years and how destinations can be built.
	MTTM18404CR	Internship and Training Project	This internship not only bridges the gap between theoretical and practical applications but also enhances the skill sets and knowledge required to thrive in the tourism sector. Students will also get an opportunity to understand the tourism scenario better, be a good team player, understand what their customers and clients require from them in addition to prepare them for better placement opportunity.
	MTTM18405DCE	Tourism Information system	The course shall inform the students about the role of information technology in travel, tourism and hospitality industry. It will enhance the knowledge of the student in emerging technological issues in management with special focus on travel, tourism and hospitality sectors.
	MTTM18408DCE	Management of Service Operations	The basic objective of this course is to develop insights into understanding the basic concepts of services, managing operations and delivering quality service to customers in a complex and dynamic environment.
	MTTM18004GE	MICE Tourism	The purpose of this course is to familiarize the students with the essentials of Meetings, Incentive, Conference and Exposition (MICE) planning and to understand the managerial and operational aspects pertaining to MICE Tourism.
10C	List of Entrepreneurship Development Courses:		
	Course Code	Course Title	Brief Justification
	MTTM18103CR	Travel Agency Management & Tour Operations	Travel Agency Management & Tour Operations is the basis for understanding the modus operandi of a travel and tour company. It shall substantiate the students with the basic practical inputs about the various procedures involved in handling the operations of a travel agency
	MTTM18204CR	Entrepreneurship and Venture Creation in Tourism	The students are expected to learn about the broader landscape of tourism entrepreneurship and the course desires to impart fundamental knowledge and skills required to run successful enterprises. The course aspires to prepare students in entrepreneurship development, incubation, start ups and venture creation in tourism and its allied sectors.
	MTTM18002OE	Tourism Products of Jammu and Kashmir	The aim of the course is to familiarize the learners about the tourism resources of Jammu and Kashmir. The course will enable the learners about the historic and present scenario of tourism industry in the state of Jammu and Kashmir and will enhance their knowledge about the tourism resources of the state.
	MTTM18302CR	Adventure Tourism Management	Adventure tourism is considered as an essential part of tourism and an understanding of this type of tourism is required for any tourism professional. This course would provide a basic knowledge of technicalities in various adventure tourism related activities and an understanding of an approach in the management of adventure tourism.
	MTTM18306DCE	Aviation and Cargo Management	This course shall enable students to gain a thorough insights into various operations and management of airlines, airports and cargo handling business. Further, it shall prepare students for the dynamics of airlines, airports and air cargo industry.

	MTTM18002GE	Tourism Business Opportunities	The objective of the course is to create awareness among the learners regarding business opportunities in tourism ventures and enable them to start and manage enterprises successfully.
	MTTM18004GE	MICE Tourism	The purpose of this course is to familiarize the students with the essentials of Meetings, Incentive, Conference and Exposition (MICE) planning and to understand the managerial and operational aspects pertaining to MICE Tourism.
10D	List of Skill development Courses:		
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>
	MTTM18204CR	Entrepreneurship and Venture Creation in Tourism	The students are expected to learn about the broader landscape of tourism entrepreneurship and the course desires to impart fundamental knowledge and skills required to run successful enterprises. The course aspires to prepare students in entrepreneurship development, incubation, start ups and venture creation in tourism and its allied sectors.
	MTTM18404CR	Internship and Training Project	This internship not only bridges the gap between theoretical and practical applications but also enhances the skill sets and knowledge required to thrive in the tourism sector. Students will also get an opportunity to understand the tourism scenario better, be a good team player, understand what their customers and clients require from them in addition to prepare them for better placement opportunity.
	MTTM18405DCE	Tourism Information system	The course shall inform the students about the role of Information Technology in travel, tourism and hospitality industry. It will enhance the knowledge of the student in emerging technological issues in management with special focus on travel, tourism and hospitality sectors.

11A	Does the programme have courses addressing Professional ethics/ gender/ human values/ environment/ sustainability & other value framework enshrined in NEP2020/etc. (Y/N) Y		
11B	List of courses addressing Professional Ethics:		
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>
	MTTM18301CR	Ethical and Legal Aspects in Tourism	To enable the students to understand the ethical, legal and regulatory aspects in tourism business and the intricacies of the legal system that regulates and promotes business in tourism industry.
	MTTM18302CR	Adventure Tourism Management	Adventure tourism is considered as an essential part of tourism and an understanding of this type of tourism is required for any tourism professional. This course would provide a basic knowledge of technicalities in various adventure tourism related activities and an understanding of an approach in the management of adventure tourism.
	MTTM18402CR	Sustainable Tourism Development	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.
11C	List of courses addressing Gender Issues:		
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>
	MTTM18402CR	Sustainable Tourism Development	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.
	MTTM18301CR	Ethical and Legal Aspects in Tourism	To enable the students to understand the ethical, legal and regulatory aspects in tourism business and the intricacies of the legal system that regulates and promotes business in tourism industry.
	MTTM18003GE	Community Based Tourism	The course has been directed towards building the conceptual and operational knowledge of the students in community building projects and tourism sector. The course aims to expose the community resources and their mobilization constraints to the professionals.
11D	List of courses addressing Human Value Issues:		
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>
	MTTM18402CR	Sustainable Tourism Development	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.
	MTTM18301CR	Ethical and Legal Aspects in Tourism	To enable the students to understand the ethical, legal and regulatory aspects in tourism business and the intricacies of the legal system that regulates and promotes business in tourism industry.
11E	List of courses addressing Environment Issues:		
	<i>Course Code</i>	<i>Course Title</i>	<i>Brief Justification</i>
	MTTM18001OE	Ecotourism Development	The objective of this course is to help students to understand the significance of ecotourism. The course aims to make students able to comprehend the theories and practices of ecotourism to manage natural resources.
	MTTM18402CR	Sustainable Tourism Development	The Students shall be able to understand and appreciate the significance of Sustainable Tourism Development (STD), the various approaches and practices for STD and to gain exposure to the implementation of STD principles through relevant case studies.
	MTTM18202CR	Tourism Policy, Planning and Development	The course shall develop the student's understanding of tourism planning and its techniques, significant for rational decision making. It shall further enrich the understanding between the resource management and tourism
	MTTM18401CR	Destination Management	This course will make students to understand and appreciate competition between tourism destinations, which has continued to increase in recent years and how destinations can be built.
	MTTM18301CR	Ethical and Legal Aspects in Tourism	To enable the students to understand the ethical, legal and regulatory aspects in tourism business and the intricacies of the legal system that regulates and promotes business in tourism industry.

16A	Does the programme have Field Projects/ Research Projects /Internship in the programme? (Y/N) Yes								
16B	Details of components of Field Projects / Research Projects / Internships implemented during last five years (2019-2023)								
	<i>Course Code</i>	<i>Name of the course pertaining to field projects/ Research Projects /Internship</i>	<i>Number of Credits</i>	<i>Number of students undertaking course</i>	<i>Departmental website link to the relevant document</i>				
	MTTM18404CR	Internship and Training Project	6	35+33+34+32+29 = 163					
17	Any other Relevant Information:								

Signature of the Head/Director of the Department/Centre/Institute

- General Instructions:**
1. Kindly format the syllabus in light of the instruction and discussions held in past meetings and upload the syllabus on the Departmental Website.
 2. Upload valid proofs on the Departmental Website.