

- Participated in the National Conference on Hospitality and Tourism on **“Digital Technology for Tourism: Transformation and Trends”** February 9, 2019 organized by Graphic Era University, Dehradun Uttarakhand as **Resource Person** and presented paper on **“Digital economy and tourism impacts, influences and challenges”**.
- Participated in the International Webinar on **“COVID 19 and Tourism & Hospitality Industry: The Way Forward** organized by Indian Tourism & Hospitality Congress (ITHC) on 10TH April 2020 as a Resource Person delivered an expert talk on topic **“STEPS TO BE FOLLOWED BY THE TOURIST DESTINATIONS IMMEDIATELY AFTER LOCKDOWN”**
- Participated in University Institute of Hotel & Tourism Management (UIHTM) Panjab University, Chandigarh **Imaging Tomorrow Program (September - October 2020)** and delivered expert online lectures on the topic **'Entrepreneurship in Tourism and Hospitality Industry: Experiences from Kashmir'** on dated 13.10.2020 and 18.10.2020.
- Participated in the Webinar on **“Re-Imaging Heritage Tourism on the lives & livelihood in Post Pandemic World”** organized by Faculty of Hospitality & Tourism Management Siksha ‘O’ Anusandhan Deemed to be University, Bhubaneswar, Odisha, India in Association with Indian Tourism & Hospitality Congress (ITHC) on 12.06.2020 from 03:00PM to 05:30PM through google-meet platform.
- Participated in the Webinar on **“Capacity Building in Hospitality Sector: Challenges in Post Pandemic Scenario”** organized by Faculty of Hospitality & Tourism Management Siksha ‘O’ Anusandhan Deemed to be University, Bhubaneswar, Odisha, India in Association with Indian Tourism & Hospitality Congress (ITHC) on 19.06.2020 from 03:00PM to 05:30PM through google-meet platform.
- Participated in the Webinar on **“Indian Ethos on Citizens Social Responsibility for Managing Present Global Crises”** organized by Faculty of Hospitality & Tourism Management Siksha ‘O’ Anusandhan Deemed to be University, Bhubaneswar, Odisha, India on 29.06.2020 from 03:00PM to 05:30PM through google-meet platform.
- Participated as *Session Chair* in the **“CT International Hospitality & Tourism E-Conference (CTIHTC-2020) Enhancing Tourism & Hospitality Experience: Promoting Local Culture”** held on 19th December, 2020 and hosted by School of Hotel Management, Airlines & Tourism, CT University Ludhiana, Punjab.
- Participated in the 6th International Conference on **“Advanced Technologies & Innovations in Tourism & Hospitality Industry” (ATITHI-2021)** organized by Bhikaji Cama Subharti College of Hotel Management. Swami Vivekananda Subharti University Meerut on 10th & 11th April, 2021 as **Key Note Speaker/Session Chair** and presented paper on **“Entrepreneurial Intention among Tourism & Hospitality Student in Kashmir: Analysing Knowledge Perspective through theory of Planned Behaviour”**.
- Participated in the International Conference on **“Emerging Management Trends: Financial Literacy, Financial Inclusion and Fintech [3Fs] ICEMT-2022”** Organized by

Department of Business Administration, School of Business & Commerce, Manipal University Jaipur on March 24-25, 2022 as **Key Note Speaker** and presented paper on **“Contemporary Trends in Tourism Industry”**.

- Participated in the Global Hospitality & Tourism Conference on **“Contemporary Marketing Paradigms”** held on July 27 to 29, 2022, organized by Centre for Management Studies (CMS), North-Eastern Regional Institute of Science & Technology, Nirjuli (Arunachal Pradesh) and Department of Tourism & Hospitality Management (DTHM), North-Eastern Hill University, Shillong (Meghalaya) as a **Resource Person/Session Chair** and presented paper on **“Marketing of Food & Beverage Tourism”**.
- Participated in the National Conference on **“Future of Tourism & Hospitality: Innovations, Governance & Critical Path”** organized by Centre for Hospitality & Tourism, Baba Ghulam Shah Badshah University Rajouri Jammu October 20, 2022 and presented paper on **“Research & Knowledge Production in Rural Tourism Entrepreneurship: A Bibliometric Analysis & Visualization”**.
- Participated in the International Conference on **“Rethinking Tourism to Strive for Sustainable and Community-Induced Growth”** organized by Department of Tourism & Travel Management, Central University of Jammu on November 30, 2022 and presented the paper **“Does Resident welcoming nature affect resident attitude towards tourism development?”**
- Participated in the 7th International Conference on “Advanced Technologies & Innovations in Tourism & Hospitality Industry” (ATITHI-2022) organized by organized by Bhikaji Cama Subharti College of Hotel Management. Swami Vivekananda Subharti University Meerut on December 3-4, 2022 as **Key Note Speaker/Session Chair**.
- Participated in the **“Short Term course on Ecotourism”** organized by UGC Human Resource Development Centre, Goa University Goa (17-23 January, 2023) as a **Resource Person** and delivered lectures on **“Ecotourism, Economics & Financial Benefits”** on 20.01.2023.
- Participated in the 4th International Conference titled, **“Sustainable Developmental Goals and Management Practices** on the theme **Regenerative Tourism: Innovations, Creativity sand Sustainability”** on **03rd-04th February 2023** organized by School of Hotel Management & Tourism, Lovely Professional University Punjab as a **Distinguished Guest** and Presented Research paper **“A Structural Equation Model of Residents Attitudes for Tourism Development: A casekasa Study of Kashmir Valley”** & **“An Investigation of Entrepreneur Intention among students of India Higher Educational Institutions”**.
- Participated in the **“Short Term course on Coastal Tourism & Environment”** organized by UGC Human Resource Development Centre, Goa University Goa (8-14 March, 2023)

as a **Resource Person** and delivered lectures on **“Sustainable Coastal Tourism: Issues & Challenges”** on 11.03.2023.

- Participated in the International Conference on **“Recent Advances in Business, Management & Data Analysis”** organized by Department of Management Studies University of Kashmir on March 15-16, 2023 and presented three research papers on 1. **“Impact of Entrepreneurship Education on Tourism Entrepreneurial Intention: Evidences from the Indian Universities”** 2. **“E-Entrepreneurship Intention of Tourism & Hospitality Students using Theory of Planned Behaviour: Moderating Role of Resource Accessibility”** & 3. **Entrepreneurship Behaviour in Political Instability: A Study of Risk Perception and Entrepreneurial Behaviour in Tourism Sector”**
- Participated as a **Key Note Speaker** in the 8th International Conference on **“Advanced Technologies and Innovations in Tourism & Hospitality Industry (ATITHI-2023)”** organised by the Bhikaji Cama Subharti College of Hotel Management, Swami Vivekanand Subharti University Meerut, Uttar Pradesh on 9-10 December, 2023 and delivered a talk on **“Community Engagement in Destinations Development: Achieving SDG`S through Participatory Planning”**.
- Participated in the in the 8th International Conference on **“Advanced Technologies and Innovations in Tourism & Hospitality Industry (ATITHI-2023)”** organised by the Bhikaji Cama Subharti College of Hotel Management, Swami Vivekanand Subharti University Meerut, Uttar Pradesh on 9-10 December, 2023 and presented papers on 1. **“Collaborative value creation in Rural Homestays: A Comprehensive Mixed Methods Investigation”** & 2. **“Unravelling the factors Affecting Job Pursuit Intentions in Tourism Sector”**.
- Participated in the 4th Annual National Conference of Indian Economics & Allied Sciences Association (IEASA) **INDIA 2.0: VISION FOR INDIA 2047** hosted at University of Kashmir, Srinagar, J&K in collaboration with Global Economic Forum (India Chapter) & Gujarat Economic Association October 27-29, 2023 and presented paper on **“Assessing the Propensity of Travel Agents & Tour Operators to Embrace e-commerce incorporating the UTAUT Model”**
- Participated in the National Conference on **“National Education Policy, 2020 and Higher Education: Implementation, Accomplishments and Road Ahead”** organized by National Education Policy (NEP) Cell, University of Kashmir on November 22-23, 2023 and presented paper on **“Envisioning the Future of Postgraduate Tourism Management Education Aligning with NEP-2020”**.