

Department of Tourism, Hospitality & Leisure Studies

Time Table for Masters in Tourism & Travel Management (MTTM) 2nd Semester (Spring 2024)

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

Intended Outcome of Conceptual Session:

To enhance the knowledge and understanding of the students about the subject-matter of tourism operation and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Management in Action:

To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

Intended Outcome of Skill Development:

To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

Time / Day	Session I 09:30 am - 10:30 am	Session II 10:30 am - 11:30 am	Session III 11:30 am - 12:30 noon	Session IV 12:30 pm - 01:00 pm	01:00 To 02:00	Session V 02:00 pm - 03:00 pm	Session VI 03:00 pm - 04:00 pm	Session VII 04:00 pm - 05:00 pm
Monday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Research Methodology (Dr. Aijaz A. Khaki)	Library Break	B	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Dr. Mehruq Khan)	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)
Tuesday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Research Methodology (Dr. Aijaz A. Khaki)	Library Break	R	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Dr. Mehruq Khan)	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)
Wednesday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Research Methodology (Dr. Aijaz A. Khaki)	Library Break	E	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Tourist Transport Management (Dr. Mehruq Khan)	Resource Lab / Tutorial (Dr. Reyaz A. Qureshi)
Thursday	Tourism Marketing (Mr. Manzoor A. Khan)	Accounting for Tourism Managers (Dr. Mudasir A. Mir)	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)	Library Break	A	Resource Lab / Tutorial (Dr. Inder Puneet)	Open and Generic Elective	Open and Generic Elective
Friday	Entrepreneurship & Venture Creation in Tourism (Mr. Inder Puneet)	Tourism Policy, Planning & Development (Dr. Reyaz A. Qureshi)	Resource Lab / Tutorial (Mr. Manzoor A. Khan)	Library Break	K	Resource Lab / Tutorials (Dr. Aijaz A. Khaki)	Open and Generic Elective	Open and Generic Elective

No. KU/DTHLS/TT/MTTM-II/2024

Dated: April 01, 2024

Copy to:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, Faculty of Commerce & Management Studies, The University of Kashmir
- ✓ Special Secretary to Vice Chancellor for the kind information of the Hon'ble Vice-Chancellor
- ✓ Class Representative
- ✓ All Faculty Members
- ✓ Notice Board

(Dr. Reyaz A. Qureshi)
(Coordinator)

